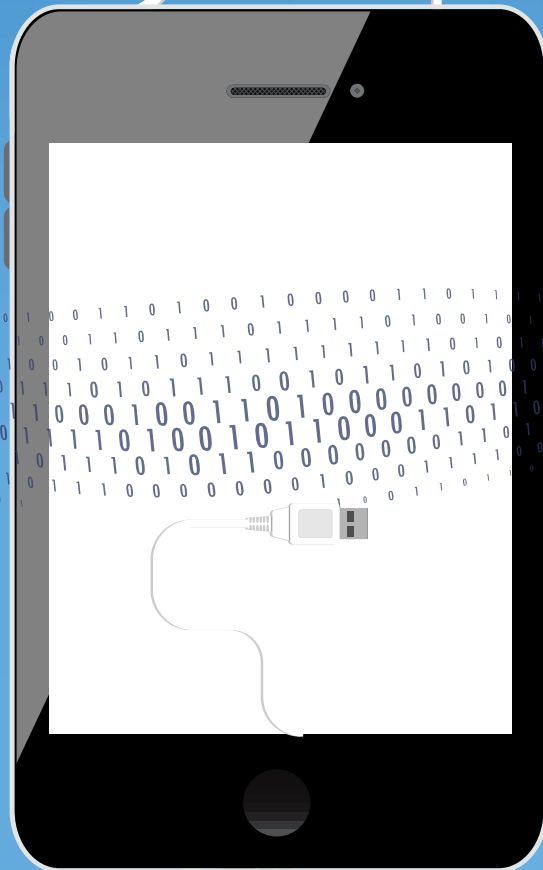




Accelerating Mobile App Transformation

MANUAL TESTING

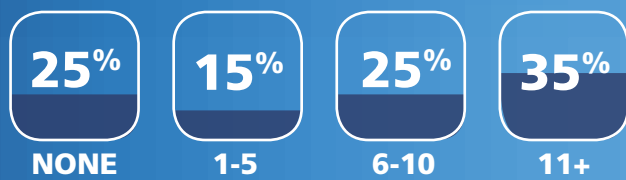
- Requires human interaction
- No single app function can be overlooked
- Different testing procedures needed for separate OSs
- Time to complete usually takes more than a month
- Testing errors must be reexamined by initial source
- More time involved leads to less return on investment



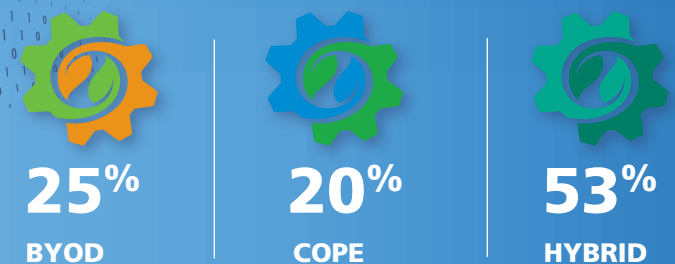
AUTOMATED TESTING

- Can be worked on around the clock
- Multiple scripts can be written for different operating systems
- Testing complete within one week
- Several mobile apps can be tested simultaneously
- Test scripts can run on new apps at a later date
- Less time equals quicker ROI

HOW MANY MOBILE APPS IN YOUR ENTERPRISE?



WHAT DOES YOUR MOBILE ECOSYSTEM LOOK LIKE?



TOP TESTING CHALLENGE THAT NEEDS TO BE SOLVED:

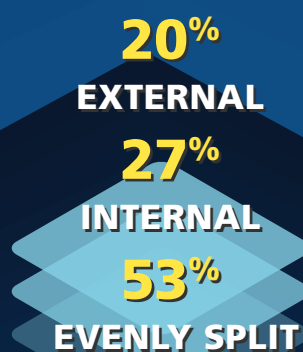
- 33% Reducing test time
- 27% Reducing cost
- 20% Speed up release cycles
- 20% Improve reporting

HOW LONG DOES THE MOBILE APP TESTING PROCESS TAKE?



- LESS THAN A WEEK: 43%
- 1-3 WEEKS: 7%
- 4-6 WEEKS: 29%
- 7+ WEEKS: 21%

ARE YOUR ENTERPRISE APPS INTERNAL OR EXTERNAL?



47% of enterprises are building apps primarily for iOS

53% of enterprises are building apps evenly split between iOS and Android

40% of enterprises use manual mobile app testing

7% of enterprises use automated mobile app testing

40% of enterprises use automated and manual app testing

13% have no mobile app testing strategy in place

