



ENTERPRISE MOBILITY TRANSFORMATION EXCHANGE

TOP INVESTMENT PRIORITIES FOR MOBILITY LEADERS IN 2018

Ahead of the Enterprise Mobility Transformation Exchange (9 - 10 July, Georgia) attendees were asked what their top business challenges are and which tools and solutions they are planning to invest in over the next 6 - 12 months.

100%

have an active mobility project and are looking for technical solutions

100%

are responsible for implementing mobile technology for 500+ mobile users

100%

have a personal budget of \$500,000 or above

100%

control or directly influence where their mobile technology budget is spent

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THE TOP 8**



39%

Identity & Access Management



39%

IoT App development



35%

IoT Platforms / Software



35%

Network Security



33%

Mobile DevOps & Automation



31%

Enterprise Mobility Management (EMM)



29%

Application Performance Management (APM)



29%

Mobile Threat Detection/Defence